

SEDDA WULLER

Los Angeles CA 90029

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SUMMARY

Educator, communicator and leader with a dedication to helping others grow, especially through reading. Nationally recognized as a proactive advocate for visual storytelling as editor for daily news organizations. Committed to community building and development.

HONORS

U.S. President's Volunteer Service Award, 2003

- For making a difference through volunteerism with Reading by 9, a literacy initiative.

Samuel Mellor Leadership Award, National Press Photographers Assn., 1998

- "Continually raises the bar of NPPA leadership for others to follow."

PROFESSIONAL EXPERIENCE

MICHELTORENA ELEMENTARY, Los Angeles, CA

2006-present

Teacher, Student Teacher, Aide

Sixth grade teacher at Silverlake K-6 elementary school; former student teacher, aide.

- Focused on self-empowerment, teambuilding with low-achieving class
- Brought in Homeboy Industries former gang members to inform students of street life perils
- Arranged free movie screening for 17 "Factor Masters" as incentive to learn times tables

KNITZILLA! Knitting Charity, Los Angeles, CA

2004-present

Founder and Moderator

Initiated community knit projects for tsunami and hurricane survivors, coordinating efforts of volunteers nationally. Teach knitters the basics. Maintain sales, volunteer and donation records.

- Create and support educational and community venue by founding local knitting circle
- Coordinate knitters across the U.S. and around the world to contribute to the projects
- Educate knitters by maintaining several corresponding websites

TSUNAMI VOLUNTEER.NET, Khao Lak, Phang-Nga, Thailand

Spring 2005, 2006

Volunteer

- Taught English to survivors living in camps making career changes to better their lives
- Hand-painted coffin-wood bookshelves to donate to local schools in need of furniture

LOS ANGELES TIMES, Los Angeles, CA

1999 - 2004

Deputy Photo Editor, Trainer, Facilitator

Daily picture editor for latimes.com news, features and galleries. Picture edited for the foreign and national section of the print edition, including A1. Developed, implemented, supported photo aspects of CCI pagination and browser-based photo request systems; trained staffers.

- Trained 100+ photojournalists to use new pagination system
- Developed and trained hundreds of journalists to use custom photo request system
- Wrote and distributed manuals for new pagination and photo request systems
- Advocate for visual storytelling in news section and online

UNIVERSITY of SOUTHERN CALIFORNIA, Los Angeles, CA

Fall 2000

Instructor

Created and taught *Intro to Photojournalism* class with Pulitzer Prize winner Annie Wells.

- Created opportunities for students to learn without access to photography studio or lab
- Coursework emphasized reporting accuracy as well as composition and technical merits

ST. PETERSBURG TIMES, St. Petersburg, FL 1996 - 1999**Picture Editor**

Edited visual report for features, team builder working with designers, photographers, editors.

- Built reputation of supporting, coaching and educating photographers
- Created photography library to further staff education
- Awarded national recognition for visual storytelling through NPPA

THE BALTIMORE SUN, Baltimore, MD 1994 - 1996**Picture Editor**

Initiated editing program for features sections, picture edited and prepared digital photos.

- Earned reputation as photographers' advocate
- Learned digital photo preparation on the job

REUTER NEWS PICTURES, Washington, D.C. 1993**Picture Editor**

Moved photographs to worldwide hubs, worked with freelancers on local, national news events.

- Edited with photographers nationally via telephone
- Communicated with other editors worldwide for best coverage

DETROIT FREE PRESS, Detroit, MI 1992**Picture Editor Intern**

Edited photography for all sections. Filled in for vacationing news and features picture editors.

- Educated and trained picture editors and photographers in Adobe Photoshop use
- Wrote pop culture story to accompany photo essay

FURTHER INVOLVEMENT**National Councils of Teachers of English, Mathematics, Social Studies**

- Member since 2007 of NCTE, NCTM, NCSS

Reading by 9, Ninth Street Elementary School, Los Angeles

- Read-aloud volunteer, 2000-2006. Illustrated stories with technological presentations.

Desert Rats, Joshua Tree, CA

- Climbing and Mountaineering Collective, 2000-present. Webmaster, logistics.

National Press Photographers Association

- Member since 1990. Freelance writer. Region Six Associate Director, 1996-1999.

EDUCATION

Preliminary Multiple Subject Teaching Credential, California, August 2007

Master of Arts, Journalism, University of Missouri, Columbia, MO

Bachelor of Arts, Journalism, Michigan State University, East Lansing, MI